

Before the
FEDERAL COMMUNICATIONS COMMISSION
Washington, D.C. 20554

In the Matter of)	
)	
Annual Assessment of the Status of)	MB Docket No. 12-203
Competition in the Market for the)	
Delivery of Video Programming)	

COMMENTS OF
Amherst Community Television, Inc. (AmherstMedia.org)

AmherstMedia.org submits these comments in response to the above- captioned Notice of Inquiry (“NOI”), released July 20, 2012, seeking “data, information, and comment on the state of competition in the delivery of video programming.”

Amherst Media is a dynamic, community driven, non-profit, public access information, communication & technology center. Amherst Media was founded in 1976 as the Center for Community Access Television in Amherst, MA, growing to encompass three local television channels for Public Access, Educational and Government broadcasts.

1. How many channels does your MVPD operator(s) provide for PEG programming?

Comcast provides 3 channels, one each for Public Access, Educational Access and Governmental Access.

2. On which tier are these channels placed and is extra equipment required to view them?

These channels are all on Basic Cable, viewable with just a cable box, and numbered 12, 15 and 17 respectively for ease of accessibility.

3. Are there more or fewer PEG channels carried on MVPD systems than were carried as of June 2010?

We have broadcast on 3 channels for the last 20 years.

PEG is essential in Amherst to provide the populace with the tools to achieve media

literacy. We offer residents from diverse age, class, ethnic and educational backgrounds services they would not otherwise have access to. We provide non-partisan, un-editorialized, transparent coverage of government meetings. We provide multimedia trainings in film production, editing, animation, graphic design and web building alongside archiving Amherst's media memories for future generations.

Craig Sinclair

Director of Media Technologies

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